



The INQ Cloud Touch is now available from TELUS and Koodo Mobile

Imagine: unlimited access to your Facebook Friends wherever you are, straight from your Home screen

Toronto, ON – INQ, the mobile device manufacturer for the Facebook generation, today announced that its newest smartphone, INQ Cloud Touch is now available in Canada. Internationally celebrated for its unprecedented Facebook integration, and Android-made friendly technology, the INQ Cloud Touch is built for social media fans. The phone is now available across Canada from Telus and Koodo Mobile.

Featuring a visual Facebook® News Feed on the Home screen, the INQ Cloud Touch has Facebook at its heart and provides quick access to your favourite friends and activities. The device uses Facebook's single sign on service, so you'll sign in just once to Facebook at start up. From that point on, your News Feed is displayed on the Home screen, where you can see videos, links and status updates as well as live icons and deep links to Facebook Chat, Friends, Wall and Messages.

"TELUS is excited to bring the INQ Cloud Touch to social networking enthusiasts in Canada," said David Fuller, Chief Marketing Officer, TELUS. "With the INQ Cloud Touch, Facebook functions as your phone's central hub, which makes it perfect for avid social networkers looking to stay connected, grow their network and enjoy live status updates from friends and family. It's a unique and great addition to TELUS' smartphone lineup."

The INQ Cloud Touch uses Facebook's social graph API, allowing users to keep up with the friends they interact with most just by tapping the People icon. 'Events' displays your Google™ and Facebook events side-by-side in your phone's Calendar, as well as notifying you of Facebook friends' birthdays. Want to show off about the coolest places you've been visiting? Users can check in to their favorite shops, restaurants and clubs with Facebook Places, straight from the Home screen.

"Throughout Canada, Facebook has become a central part of our lives, it's how we keep in touch with friends, family, and loved ones. It's also very often how we learn about the most important developments in our lives. The INQ Cloud Touch reinvents the social-mobile experience with an unprecedented Facebook integration. At Koodo Mobile, we are excited to see this innovation come to life and are thrilled to make it available to our customers, who will also benefit from Koodo's great flexible data rates which start at just \$5 per month" said Kevin Banderk, Chief Koodo Officer, Koodo Mobile.

The INQ Cloud Touch is a sleek touch screen device featuring a 3.5" full HVGA touchscreen, a 5-megapixel autofocus camera with VGA video capture and a 600MHZ processor.



Running on Google's Android™ operating system (version 2.2), it provides super-fast access to all the latest functions and applications, and has the ability to act as a mobile hotspot. The smartphone also comes pre-loaded with doubleTwist premium as the default music player, making it easy to wirelessly sync all your local music for free.

INQ keeps in tune with the latest colour trends from the catwalk to consumer trends, and worked with the Brooklyn-based artist and designer, Linda Zacks, to design the packaging.

The INQ Cloud Touch is available in TELUS and Koodo Mobiles stores from July 13.
TELUS: \$29.99 on a three-year term. Visit telusmobility.com/inq_cloud_touch to learn more.
Koodo Mobile: \$50 with the Koodo Tab or \$200 with no Koodo Tab. Visit <http://koodomobile.com/en/on/inq-cloud-touch.shtml> to learn more.

Best Buy will also be ranging an exclusive Black version with Koodo Mobile available later this month.

About INQ

At INQ we are fiercely focused on making the most innovative and relevant internet-communication devices, backed by a brand that gets life in the 21st Century.

We're an international bunch of designers, technologists and creatives. Born and bred in London, we also have offices in the USA, Italy, India, Australia, Canada, China and Singapore.

We are instinctively digital. We live by the tools we build. We keep pushing at the boundaries of what can be done in the mobile space, and we have a great time doing it.

About TELUS

TELUS (TSX: T, T.A; NYSE: TU) is a leading national telecommunications company in Canada, with \$9.9 billion of annual revenue and 12.3 million customer connections including 7 million wireless subscribers, 3.7 million wireline network access lines and 1.2 million Internet subscribers and more than 350,000 TELUS TV customers. Led since 2000 by President and CEO, Darren Entwistle, TELUS provides a wide range of communications products and services including data, Internet protocol (IP), voice, entertainment and video.

In support of our philosophy to give where we live, TELUS, our team members and retirees will, by year-end 2011, have contributed \$245 million to charitable and not-for-profit organizations and volunteered 4.1 million hours of service to local communities since 2000. Ten TELUS Community Boards across Canada lead TELUS' local philanthropic initiatives. TELUS was honoured to be named the most outstanding philanthropic corporation globally for 2010 by the Association of Fundraising Professionals, becoming the first Canadian company to receive this prestigious international recognition.

For more information about TELUS, please visit telus.com. To learn more about TELUS' commitment to the community, please visit TELUS.com/community.



About Koodo Mobile

Koodo Mobile is the smart and affordable Canadian mobile alternative. Launched in 2008, Koodo led a mobility revolution across Canada, with a simple and transparent approach to cellular service including plans that are easy to understand and affordable. Koodo also introduced the world to the revolutionary Tab. Koodo continues to up the ante on smart mobility, and now offers Canadians different and flexible data.

This innovative approach to affordable mobility has helped Koodo win multiple awards, including being named the 2010 Strategy Brand of the Year—the youngest brand to win this title, and having the 2010 Koodo Sugar Streak campaign be the first ever Canadian campaign selected to Google’s 2010 Annual Global Creative Canvas.

For more information about Koodo Mobile, please visit koodomobile.com .

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